**LOVELY PROFESSIONAL UNIVERSITY**

**Academic Task I**

**Mittal School of Business Name of the Faculty Member: Divya Kalra**

**Course Code: MGNM581 Course Title: Management and Organizational Behavior Dynamics-I**

**Class: MBA Module: I Section: Q2240**

**Name: Nowneesh T Registration No: 12202342 Roll No: RQ2240A14**

**Job Description: Data Analyst**

**Step 1**

**List Of Companies**

1. Integreon
2. [Upscalio India Private Limited](https://www.naukri.com/upscalio-india-jobs-careers-6177626?src=jddesktop)
3. 17 LIVE INC
4. Linux Bean
5. Indihire Private Limited

**Step 2**

**Skills required for the job**

1. communication skills
2. Analytical skills
3. Understanding of SQL
4. Tools Handling
5. Data Management Skills
6. Team player skills
7. Advanced Excel skills
8. Statistical Skills
9. Problem solving Skills
10. Coding Skills

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Skill sets | Integreon | [Upscalio India Private Limited](https://www.naukri.com/upscalio-india-jobs-careers-6177626?src=jddesktop) | 17LIVE INC | LinuxBean Solutions | Indihire Private Limited |
| 1 | communication skills | Yes | No | Yes | Yes | Yes |
| 2 | Analytical skills | Yes | Yes | Yes | Yes | Yes |
| 3 | Understanding of SQL | yes | Yes | yes | No | No |
| 4 | Tools Handling | Yes | Yes | Yes | Yes | No |
| 5 | Data Management Skills | Yes | Yes | Yes | Yes | Yes |
| 6 | team player\management skills | No | Yes | No | No | Yes |
| 7 | Advanced Excel skills | No | Yes | No | Yes | No |
| 8 | Statistical Skills | Yes | Yes | Yes | No | Yes |
| 9 | Problem solving Skills | Yes | No | Yes | Yes | Yes |
| 10 | Coding Skills | No | Yes | Yes | No | No |

**Step 3**

**Step 4**

|  |  |  |  |
| --- | --- | --- | --- |
|  | Self rating | | |
|  | skills | possess | rating (1-10) |
| 1 | communication skills | yes | 7 |
|  |  | no | 0 |
| 2 | Analytical skills | yes | 8 |
|  |  | no | 0 |
| 3 | Understanding of SQL | Yes | 8 |
|  |  | No | 0 |
| 4 | Tools Handling | Yes | 6 |
|  |  | No | 0 |
| 5 | Data Management Skills | Yes | 7 |
|  |  | No | 0 |
| 6 | team player skills | Yes | 8 |
|  |  | No | 0 |
| 7 | Advanced Excel skills | Yes | 7 |
|  |  | No | 0 |
| 8 | Statistical Skills | Yes | 6 |
|  |  | No | 0 |
| 9 | Problem solving Skills | Yes | 8 |
|  |  | No | 0 |
| 10 | Coding Skills | Yes | 7 |
|  |  | No | 0 |

**Step 5**

1. For developing communication, I will communicate with people using specific language. While using this type of technique,it will help me to connect with others and also I will learn to manage network connection.
2. For improving my analytical skill, I will attend more analytical based test. It will help me to improve my analytical and decision-making skills.
3. To get advanced knowledge in SQL language, I will try to search more contents related to SQL. Those searches will provide me a standard understanding of SQL.
4. To learn about all tools is a difficult task. So, I will get more knowledge on famous tools which analytics-based industries are working on.
5. To increase data management skills, I will increase in depth knowledge in data visualization techniques and its types.
6. To become a great team player, I have to increase my adaptability to each and every situation. So then only, I can handle most difficult task in easy manner.
7. To acquire standard knowledge in excel sheets, I will receive new information about excel continuously because updating is always made my companies who are providing excel to make analytical things easier.
8. To increase statistical skills, I will practice more statistics related questions through online platform.
9. To increase problem solving skills, I will make use of Aptitude type of online platform to increase these skills.
10. To improve coding skills, I am learning daily through online platforms like hackerrank etc.,

**Step 6**

1. Trying to communicate in English all the time. No cost is required.
2. Online free courses are available to increase analytical skills. To attend more test, we need to pay some amount nearly at the cost of Rs.1500. No appropriate time frame for this practice test.
3. To increase SQL skills, free tutorials are available that is enough to get knowledge of advanced concepts in SQL. No cost is required.
4. To practice more online tools, college is providing Microsoft Azure platform. So, no cost/money is necessary.
5. To increase data management skills, College is providing Microsoft platform to ensure study in data management concepts and technique. It is free of cost.
6. No money is needed for team playing/management skills. Just practice needed.
7. No money required because google and Microsoft is proving knowledge about Advanced Excel.
8. Online free courses are available to increase analytical skills. To attend more test, we need to pay some amount nearly at the cost of Rs.1500. No appropriate time frame for this practice test.
9. Online free courses are available to increase analytical skills. To attend more test, we need to pay some amount nearly at the cost of Rs.1500. No appropriate time frame for this practice test.
10. Hacker rank and coding Ninja are providing more stuffs and shortcuts to improve coding skills in all platforms. So, no money is needed.

**Step 7**

Net Income = 800000 MBA cost = 665000 Practice test cost = 4500

Cost of Investment = Total MBA and test cost

= 665000 + 4500

= 669500

**ROI =** (Net Income /Cost of Investment) \*100

= (800000/669500) \*100

ROI = 119.492%

**Step 8**

1. <https://www.naukri.com/job-listings-technical-data-analyst-fresher-17live-inc-any-location-9513-0-to-0-years-180822004583?src=seo_srp&sid=16619594710022370&xp=3&px=1>
2. <https://www.naukri.com/job-listings-supply-chain-role-data-analyst-role-for-fresher-indihire-private-limited-bangalore-bengaluru-0-to-2-years-030822004160?src=seo_srp&sid=16619594710022370&xp=4&px=1>
3. <https://www.naukri.com/job-listings-data-analyst-fresher-linuxbean-solution-pvt-ltd-indore-1-to-5-years-261216500281?src=seo_srp&sid=16619594710022370&xp=5&px=1>
4. <https://www.naukri.com/job-listings-data-analyst-integreon-mumbai-0-to-2-years-040722500979?src=seo_srp&sid=16619594710022370&xp=17&px=1>
5. <https://www.naukri.com/job-listings-data-analyst-upscalio-india-private-limited-gurgaon-gurugram-2-to-3-years-090822003377>
6. <https://www.practiceaptitudetests.com/pricing/> Link for cost of Investment for Practice tests.